

CHINESE TALENT BOARD

The Job Board for Chinese students, graduates and professionals with German qualification

**+15,000
CANDIDATES
DATABASE**

- Search
- Select
- Invite
- Network

Find Your Talents!

www.campus-china.de

REFERENCES

AUDI, BASF, BAYER, BENTELER AUTOMOTIVE, BERTRANDT, BILSTEIN, BOEHRINGER INGELHEIM, BOSCH, C.D.WÄLZHOLZ, CARCOUSTICS, CARL ZEISS, CLARIANT, CONTINENTAL, CRRC ZELC, DACHSER, DAIMLER, EDAG, EFS UNTERNEHMENSBERATUNG, FAURECIA, FAWER YTEC, FORMEL D, FREUDENBERG, GEDORE, GETRAG, GRAMMER, GREINER, HÄRTER, HERAEUS, HENKEL, HIKVISION, HILTI, HIRSCHVOGEL, HOERBIGER HOLDING, HOFER POWERTRAIN, HP PELZER, INGENICS, INNOMATEC, KIEKERT, KIRCHHOFF AUTOMOTIVE, KAUTEX, KOSTAL, KRONES, LASERLINE, LEONI, MAGNA, MAN TRUCK & BUS, MANN+HUMMEL, MARQUARDT, MBTECH, MERCK, MUBEA, OMP, P3, PLANSEE, PORSCHE, PREH, RUWAC, SAINT GOBAIN, SANDVIK TOOLING, SANY, SCHAEFFLER, SCHLEMMER, SKODA, SIEMENS, SHELL, SODECIA, STAUFEN.AG, SW ASIA, TENNECO, THYSENKRUPP, TRUMPF, TÜV RHEINLAND, VOESTALPINE, VOIT, VOLKSWAGEN, VW FINANCIAL SERVICES, WACKER, WILLIAM PRYM, WÖRWAG, ZF, ZOLLNER



CAMPUS CHINA

CAMPUS CHINA established the technical, structural and personal conditions to bring together employers and Chinese experts and executives graduated in Europe coming from technical, scientific and economical backgrounds. Towards our clients we offer diversified channels to reach the right candidates:

- => Chinese Talent Board An online job board with more than 15,000 applicant profiles
- => Digital Chinese Talent Days Online job fair where Chinese talents with a German qualification meet renowned employers
- => Customized Talent Days A tailored recruiting event in accordance to the client's specification
- => Direct Search We directly search, select and contact top candidates to fill selected vacancies

Chinese Talent Board

Features

- Post company profile and vacancies
- Receive applications from appropriate candidates
- Search for and select appropriate talents
- Monitor candidates in a company's own Talent Pool
- Manage recruiting process in the framework of the job board or
- Route candidates into your own application system

Coverage

Directly and through our partners we reach about 25,000 Chinese students, graduates and professionals in Europe (mainly Germany) and China. We keep close contact to Chinese student associations at the most recognized universities as well as to some Chinese industrial associations. On the main Chinese social media platforms, CAMPUS CHINA has preferred accounts.

More than 15,000 promising applicants are currently registered at the job board. The applicant profile of each candidate will be reviewed by our team and only released if the minimum requirements have been met.

Candidates Structure

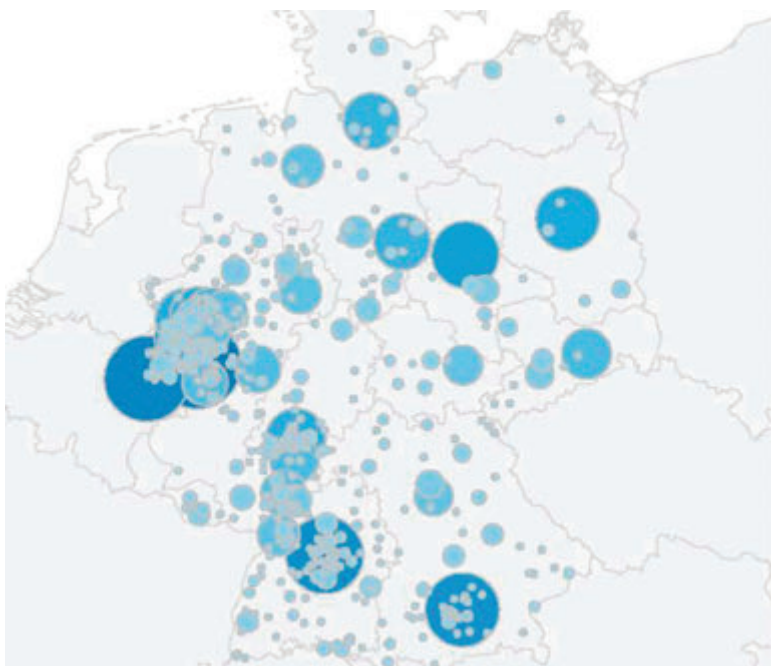
Expert	8%
Young Professional	22%
Graduate	48%
Student	22%

Professions (distribution)

46,12% Engineering
 17,82% Business Management
 4,96% IT
 4,33% Chemistry
 4,29% Logistic
 3,97% Finance
 3,39% Language- / Language- / Cultural
 1,22% Marketing & Communications
 0,97% National Economy
 0,67% Physics
 0,66% Mathematics
 0,69% Jurisprudence / Law
 0,62% Biology
 6,29% Other / Not Classified

Often stated universities

Aachen, Bayreuth, Berlin, Bonn, Braunschweig, Bremen, Clausthal-Zellerfeld, Dortmund, Duisburg, Essen, Frankfurt, Gernersheim, Gießen, Hamburg, Hannover, Köln, Leipzig, München, Siegen, Stuttgart.

PopularityCity Ranking Germany

1. Cologne	11. Hamburg
2. Aachen	12. Bochum
3. Stuttgart	13. Dresden
4. Munich	14. Darmstadt
5. Magdeburg	15. Siegen
6. Berlin	16. Mannheim
7. Düsseldorf	17. Bonn
8. Duisburg	18. Dortmund
9. Essen	19. Bremen
10. Frankfurt	20. Paderborn

26,115 visits in October 2021 (Germany)

Benefits

Employer Branding

Most recognized job board among Chinese students, graduates and young professionals. Top Employers use the platform for their recruiting of qualified Chinese personnel. Your company might also benefit.

Clear Candidate Profile

About 95% of the registered candidates are Chinese students, graduates or professionals.

Approximately 90% have studied in Germany.

About 80% are real jobseekers: Students in their final academic year, graduates or young professionals.

High Quality Standard

Candidate profiles are approved by CAMPUS CHINA prior to release.

The high attraction of the platform ensures up to date content.

An applicant profile is a necessary prerequisite.

About 80% of the applicants have uploaded a CV.

Beside Mandarin all candidates speak English and/or German.

We offer a free
20-minute introduction
to the job board.

Packages

Features	Option 1	Option 2	Option 3	Premium Partner
Company profile	✓	✓	✓	✓
No. of job postings	1	up to 6	up to 12	up to 200
Highlighting of job postings at the job board ¹	✓	✓	✓	✓
Job offers via e-mail (job alert) to potential candidates in our database	✓	✓	✓	✓
Highlighting of job postings at Chinese social media websites ²	-	✓	✓	✓
Highlighting of job postings in CAMPUS CHINA newsletter ³	-	✓	✓	✓
Search for candidates in CV database	✓	✓	✓	✓
No. of CV downloads ⁴	up to 20	up to 80	up to 150	up to 400
Preferential positioning of the company logo on CAMPUS CHINA homepage ⁵	-	-	-	✓
No. of employer accounts on the job board ⁶	1	1	up to 2	up to 5
Access to the job board	60 days	60 days	60 days	90 days
EUR (taxes not included)	Prices upon request			

Additional Services

Exclusive mailing to 16,000 candidates
Webinar to address your target group

Prices upon request
Prices upon request

¹ Current job offers are shown under the caption "Latest Top Jobs" at the homepage www.campus-china.de.

² CAMPUS CHINA has VIP accounts at the main Chinese social media platforms in Germany / Europe.

³ With our newsletter "CAMPUS CHINA News" we reach about 10,000 to 15,000 students, graduates & professionals mainly in Germany.

⁴ CVs of candidates who apply for your jobs are not counted.

⁵ The company logo is shown under the caption "Premium Partner" on the homepage www.campus-china.de.

⁶ Particularly interesting for companies with multiple subsidiaries or fields of business.

Order

Please use the following order form for your registration and send it by email to thomas.graf@campus-china.de or by fax to +49 621 180 683 841

Please mark the applicable option and select additional services if needed.

Yes, we register to the CHINESE TALENT BOARD according to the above mentioned terms

Option 1 (1 job postings, 20 CV downloads)

Option 2 (6 job postings, 80 CV downloads)

Option 3 (12 job postings, 150 CV downloads)

Option **Premium** (unlimited job posting, 400 CV downloads)

Additional job postings (price on request)

Additional CV download (price on request)

Exclusive mailing

Exclusive webinar

Please contact me for a

free 20-minute introduction to the job board

Surname/Name:

Company:

Department/Position:

Street:

Postal Code/City:

Country:

Tel./Email:

Date:

Remark: In case the invoice address is different please send it by email.

All prices quoted exclude the legally imposed value-added tax. The amount is due immediately upon



Thomas Graf supports German and international employers in the recruitment of talents for many years. Prior to his PhD, he was responsible for the talent pool development at e-fellows.net, a subsidiary of McKinsey Germany.

Franz Waizmann, social scientist and specialised journalist, has focused on the e-recruitment market since the 1990s. In an executive position at Monster Germany he helped shaping the modern e-recruitment market.

Find Your Talents!

CONTACT

CAMPUS CHINA

Thomas Graf

thomas.graf@campus-china.de

Tel.: +49 621 180 683 841

Mobile +49 179 122 227 5

OUR PARTNERS

VDA (Association of German Automotive Industry)

VDMA (German Engineering Federation)

DAAD (German Academic Exchange Service)

Chinese Student & Industrial Associations in Germany

Chinese Social Media Networks in Europe