

CHINESE TALENT DAYS

The Job Fair
for Students, Graduates
and Professionals

MAY 2017
3/4
COLOGNE

- Top Candidates
- Top Employers
- Direct Contacts
- Employer Branding

Find Your Talents!

www.campus-china.de

ORGANIZED BY



REFERENCES

ABB
BASF
Benteler
Bosch
Continental
Daimler
Grammer
Heraeus
Laserline
MAHLE
Mubea
Schaeffler
Selzer
Spheros
Sodecia
Tenneco
ThyssenKrupp
TÜV Rheinland
Valeo
Voestalpine
Volkswagen

CHINA HR NETWORK



Chinese Graduates and Professionals

During the job fair CHINESE TALENT DAYS on **May 3 and 4, 2017** for the 7th time employers from industries like automobile, consulting, electronics, energy, engineering, FMCG, finance, health, IT, logistic, mechanic, mechatronics, pharmaceuticals and tourism/travel will meet with about **1,800 Chinese graduates and professionals** with technical, scientific and economical backgrounds.

For employers established in China those candidates graduated in Germany/Europe are an essential source. Due to the valuable experiences and skills they are optimally qualified to assume responsibility in Europe or China.

Prior to the job fair the job board **Chinese Talent Board** is available to post vacancies, to select appropriate candidates and to invite them to interviews.

Review 2016

Beside numerous medium sized companies global players like **BASF, Benteler, Bosch, Continental, Daimler, Faurecia, Grammer, Heraeus, Hirschvogel, Laserline, Mubea, Schlote, Selzer, Spheros, Tenneco, ThyssenKrupp, TÜV Rheinland, Valeo, Voestalpine, Wacker** and **Volkswagen** were represented.

Companies and candidates interacted intensively:

More than 90% of the employers each interviewed more than 30 candidates.

All employers held further interviews with candidates after the event. More than 70% of them with 20 or more candidates.

More than 90% of the employers want to participate again.

About 60% of the employers used the job board in the run up to contact candidates.

73% of the candidates made use of our job board to check job offers, to receive more information about the participating employers and career profiles as well as to establish some initial contacts.

4 weeks after the event already 49% of the candidates were invited to further interviews.

In the same timeframe 16% of all candidates received a specific job offer.



Candidates Structure

More than 10.500 **Chinese students, graduates and professionals** are currently registered at the job board. The applicant profile of each candidate is reviewed by our team and only accepted if the minimum requirements have been met.

Professions (distribution)

- 38,30% Engineering
- 17,59% Business Management
- 6,60% Finance
- 5,05% Language- / Cultural Studies
- 4,19% Information Technology
- 3,85% Chemistry
- 3,39% Logistic
- 3,31% Marketing & Communications
- 3,01% Computer Sciences
- 1,47% National Economy
- 1,44% Jurisprudence / Law
- 1,27% Mathematics
- 1,17% Pharmaceuticals
- 1,06% Physics
- 0,78% Educational Science
- 0,53% Geography / Geoscience
- 0,47% Medicine
- 4,52% Other / Not Classified

Career Level

Student	23%
Graduate	46%
Young Professional	23%
Expert	8%

Features & Tools

- Post company profile and vacancies.
- Search for and select appropriate talents.
- Route candidates into your own application system.
- Invite and follow-up with candidates.
- Manage recruiting process with our solution.

The screenshot displays a search interface for finding talents. On the left, there are several filter categories: 'Search for Talents by' with a keyword input field and an 'Include fulltext search in' checkbox; 'Field of studies' with a 'Select Options' link; 'Career interest' with a 'Select Options' link; 'Current Career status' with a 'Select Options' link; 'Willing to work' with checkboxes for Germany, China, and Other Countries, each with a 'Select Options' link; 'Languages' with checkboxes for Mandarin, Cantonese, English, and German, and an 'Others' field for French and Spanish; 'Place of Birth (by Region)' with a 'Select Options' link; and 'Desired salary' with a 'Select Options' link. At the bottom of the filters is a red 'Search Talents' button.

On the right, the search results are displayed. The header indicates '10518 profiles matching your search' and 'You are viewing 1 to 10'. Below this is a pagination control: « Previous 1 2 3 4 5 Next ». The results list includes the following candidates:

- Li Duan** (ID: 9239): Studies: Business Management; University: Changsha / Central South Univ; Languages: Mandarin, English, German; Profile link.
- Ran Zhuo** (ID: 9238): Studies: Engineering; University: Berlin / TU-Berlin; Languages: Mandarin, English, German; Profile link.
- Sinan Koca** (ID: 7866): Studies: Business Management; University: Duisburg / Duisburg University; Languages: Mandarin, English, German; Profile link.
- SHI Xueyi** (ID: 5309): Studies: Jurisprudence / Law; University: Beijing / Beijing Technology and University/Beijing; Languages: Mandarin, English, German; Profile link.
- Weiliang Guo** (ID: 7046): Studies: Information Technology; University: Hamburg / Pusan University of; Languages: Mandarin, Cantonese, English; Profile link.
- Yabei Zhang** (ID: 6014): Studies: Logistic; University: Rooterdam / Erasmus Universit; Languages: Mandarin, English; Profile link.
- Till Engelhard** (ID: 1022): Studies: Other/Not Classified; University: Cologne / University of Cologne; Languages: Mandarin, English, German; Profile link.

Each candidate entry includes a 'CAREER' progress bar.

References

"It is impressive that we had so many applicants registered for the talent days. Schaeffler is a technology oriented company, 50% engineering candidates means we absolutely chose the right recruitment platform. Thank you very much for all your support during the event!"

Cao Yueyan, HR Manager - Employer Branding & Recruitment, Schaeffler Greater China

"Thank you for the great support during the job fair Chinese Talent Days. We have selected 47 candidates for face to face interviews."

Kevin Yuan, HR Marketing and Recruiting, Daimler Greater China Ltd.

"Thanks for the preparation of the Chinese Talent Days. During the job fair we have selected at least 20 resumes for next round interviews. Thanks again and keep in touch in future."

Robin Hao, Director HR, Benteler Automobiltechnik

"We have invited 26 candidates for a 2nd interview after the job fair CHINESE TALENT DAYS."

Zhao Weiwei, HR&GA Department, BSH Electrical Appliances (Jiangsu) Co., Ltd.

"Thank you so much for the systematic organization & comprehensive preparation. I'm very pleased with the result Kern-Liebers has achieved during the two days."

Sarah Tong, HR Manager - China, KERN-LIEBERS (TAICANG) CO., LTD

"The Chinese Talent Days has been a great success from our point of view. Thank you for your perfect organization."

Volker Bleischwitz, Technical Sales Tube + Pipe Plants, SMS Meer GmbH

"We have already closed nine offers for our China plants. And we are still interviewing more potential candidates. This is the 5th years we successfully recruited candidates from the Chinese Talent Days."

JingXian (Jean) Xi, Human Resources Manager, thyssenkrupp Presta Steering China

"We have already issued our offers to our preferred candidates. Thanks a lot for your organization of such big events. Both firms and candidates gained great benefits from it!"

Ken Yin, TENNECO Shanghai Tech Center

Program (on both days)

Welcome

Representatives of the City of Cologne and the Embassy of the People's Republic of China.

Interviews (all day)

We expect about 1.800 Chinese candidates.

Introduction of Top Employers (parallel)

Premium Partners introduce themselves to the candidates.

Your Participation

Option 1: PREMIUM PARTNER

For companies with extensive recruiting activities and with a focus on employer branding:

- Exhibition area of about 15 sqm (individual stand construction)
- Separate interview room of about 15 to 20 sqm
- Free participation of up to eight people
- Posting of the company profile on the job board Chinese Talent Board (at the time of registration)
- Unlimited number of job postings (at the time of registration)
- Publication of the job titles in the job fair catalogue
- Unrestricted access to the profiles of qualified Chinese candidates
- Up to 400 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

Employer Branding

- Preferable positioning of the company logo on the website
- Preferable positioning of selected job postings on the job board
- Highlighting of selected job postings on important Chinese social media platforms in Germany
- Highlighting of the company logo and selected job postings in our newsletter CAMPUS CHINA NEWS
- Preferable positioning of the company logo on the cover of the job fair catalogue
- Highlighting of the company profile in the job fair catalogue
- Full-page advertisements (coloured) in the job fair catalogue
- Introduction (presentation) of the company on both days

Option 2: EMPLOYER

- Information stand of 6 sqm for conduction of interviews (without equipment)
- Free participation of two people
- Posting of the company profile on the job board Chinese Talent Board (from the 1st of March 2017)
- Up to 12 job postings (from the 1st of March 2017)
- Publication of the company profile in the job fair catalogue
- Publication of the job titles in the job fair catalogue
- Access to the profiles of qualified Chinese candidates
- Up to 50 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

Option 3: EDUCATIONAL INSTITUTION

For Educational Institutions / Universities that offer Bachelor and/or Master degrees, MBA programs, language courses, or studies abroad

- Information stand of 6 sqm for conduction of interviews (without equipment)
- Free participation of two people
- Posting of the company profile on the job board Chinese Talent Board (from the 1st of March 2017)
- Up to 12 offers on the job board (from the 1st of March 2017)
- Publication of the institution profile in the job fair catalogue
- Publication of the job titles in the job fair catalogue
- Access to the profiles of qualified Chinese candidates
- Up to 50 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

Option 4: HR SERVICE PROVIDER

- Information stand of 6 sqm for conduction of interviews (without equipment)
- Free participation of two people
- Posting of the company profile on the job board Chinese Talent Board (from the 1st of March 2017)
- Up to 12 offers on the job board (from the 1st of March 2017)
- Publication of the company profile in the job fair catalogue
- Publication of the job titles in the job fair catalogue
- Access to the profiles of qualified Chinese candidates
- Up to 50 CV downloads
- Invitation of promising candidates to interviews
- Scheduled and ad-hoc interviews with promising candidates on both days
- Lunch in the restaurant on both days

More Options: ADDITIONAL SERVICES (please book separately)

- Extended use of the job board
- Registration of additional persons *
- Additional stand area *
- Full-page advertisements (coloured) in the job fair catalogue
 - > Advertisement outside back cover
 - > Advertisement inside back cover
 - > Advertisement inside pages

* The information stand (option 2, 3 and 4) is extendable up to 10 sqm.

With participation of four persons we recommend a stand size of at least 10 sqm.



Dr. Falk von Westarp is an experienced expert in international recruitment. He held Senior Management positions in one of the largest international recruiting service companies. He also was in charge for different country organizations and successfully managed many national and international recruiting projects.

Franz Waizmann, social scientist and specialised journalist, has focused on the e-recruitment market since the 1990s. In an executive position at Monster Germany he helped shaping the modern e-recruitment market.

The following institutions and associations support CAMPUS CHINA

FORUM CHINA

Forum China under the leadership of Dirk Meyer supported more than 150 European companies on their way to China.

DAAD

The German Academic Exchange Service is the biggest organization worldwide promoting international exchange of students and scientists.

Chinese Student Associations

Chinese student associations at Universities in Aachen, Berlin, Bonn, Düsseldorf, Essen, Hamburg, Hannover, Hohenheim, Kaiserslautern, Karlsruhe, Köln, Leipzig, Mainz, München, Potsdam, Stuttgart, Ulm as well as **Chinese Social Media Networks** and **Chinese Associations in Germany**.

VDA und VDMA

The Association of German Automotive Industry represents the interests of German automobile producers and suppliers. The German Engineering Federation represents over 3,000 member companies in the engineering industry.

CHINESE TALENT DAYS

Contact

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Venue

Koelnmesse/KölnKongress

Congress-Centrum Nord

Deutz-Mülheimer-Straße 111

50679 Köln

Appendix:

Advertisement - preview/format
Job fair catalogue

Outside back cover

Artwork format: 216x151 mm
Finished format: 210x148 mm
Resolution: 300dpi
Format: PDF
Color: CMYK

SCA Part of the Atlas Copco Group

SCA Excellence Center

- Excellence Center for future high performers
- World class training
- Global orientation
- State-of-the-art training center

Founded in 1986, SCA quickly made a name for itself with premium products – especially in the automotive industry. Today we are one of the leading adhesive and coating technology companies, in an already established future branch that continues to grow dynamically. In our company you can look forward to more than 400 colleagues in 27 countries and technology that is unique, passionate teams at your side, streams for your ideas, continuous professional development and development opportunities as well as tasks set by all international automotive manufacturers and many other branches of industry. In order to further expand our leading position and to tap new market potential worldwide, we have set ourselves the objective of developing and continuously extending the skills and abilities of our employees. Whether new to SCA or with us for years – in our globally orientated state-of-the-art training center in Bremen near Karlsruhe our employees benefit from the consolidated expertise of one of the leading adhesive and coating technology companies and its parent company – the Atlas Copco Group.

Have we awakened your interest in our company?
Then apply by email:
EC@scs-schucker.com

SCA Schucker GmbH & Co. KG
Gewerbestr. 52 · D-78703 Birmens-Großhausen
Tel.: +49 7252 5560-0 · ec@scs-schucker.com

CHINESE TALENT DAYS 2014

CHINESE TALENT DAYS

Die Jobmesse für Studenten, Absolventen und Professionals

MAI 16/17 KÖLN

→ Finde Deinen Job!

www.campus-china.de

PREMIUM PARTNER: **ABB**, **BOEING**, **BOSS**, **DIEMER**, **VOLKSWAGEN**

VERANSTALTER: **CAMPUS CHINA**

CHINA-LEITUNG: **DMG, VDA, VDMA, Stadt Köln, IHK Köln, Koelnmesse, Verein Chemischer Studienteile Köln**

Inside back cover

Artwork format: 216x151 mm
Finished format: 210x148 mm
Resolution: 300dpi
Format: PDF
Color: CMYK

challenges love solutions

We think there's a solution for every problem. That's why BASF researchers from all disciplines always work on innovations with passion. Help us, in a modern environment, to find not just products but comprehensive solutions for tomorrow's challenges. That's how we create chemistry. At BASF. Find out more now and apply at: www.basf.com/career

Please apply at:
BASF Services Europe GmbH
Recruiting Services Europe
P.O. Box 132030
18630 Berlin, Germany
Phone: (030) 263 0000 301
E-Mail: jobs@basf.com
Career site: www.basf.com/career
Facebook: www.facebook.com/basfcareer

BASF
The Chemical Company

Inside page

(parallel to company profile)
Artwork Format: 216x154 mm
Finished Format: 210x148 mm
Resolution: 300dpi
Format: PDF
Color: CMYK

BENTELER
Automotive

Benteler Career China

Benteler aims to rank among the very best in every field in which we operate - that's why we are always looking for dedicated and flexible new talents. The commitment of our employees, their personal and professional knowledge and their special team skills make them our most valued assets. They define the Benteler Group and build its image in front of clients and business partners. To promote innovation in ideas and actions, we endeavour to pick up the best of the lot - and retain them too.

Take the first step towards a successful future with us, a global player in the automotive industry!

You may be a fresh graduate or a specialist with working experience; you may want to gain professional experience or apply your expertise in the company - we can offer each one of you the opportunity to succeed, now in China! We offer a diversified and interesting work atmosphere, where you can develop your individual skills and grow with us.

Career Opportunities:
Come aboard, team, get involved and grow with us. Be it working in plants, Central Functions or Product Groups (Chassis, Structures, and Engine & Exhaust Systems) in China, you have a wide range of roles to choose from!

For example in Product Development, Project Management and Production.

We welcome you at our booth A22 during the Chinese Talent Days 2014.

Be it all at Benteler!

Are you attracted to high tech, high precision, and high value? Then Benteler is the right choice for you. We are one of the largest automotive suppliers and a leading manufacturer of high-quality steel tubes. We can offer you many exciting opportunities and responsibilities, such as international assignments, with enough freedom to follow one's personal career path.

For more:
www.benteler.com - Opportunities for individuals.

BENTELER
Automotive

Meal voucher, backside

Artwork format: 96x66 mm
Finished format: 90x60 mm
Resolution: 300dpi
Format: PDF
Color: CMYK

KERN-LIEBERS

Front side

CHINESE TALENT DAYS

BOOTH B12

Back side advertisement

GUTSCHEIN / VOUCHER für 1 Gastlink für 1 Beverage

Einlösbar vom 16. bis 17. Mai 2014 während der CHINESE TALENT DAYS in der Koelliker Convention-Exhibition der Stadler Service GmbH, auf der Koelliker

CHINESE TALENT DAYS 2014